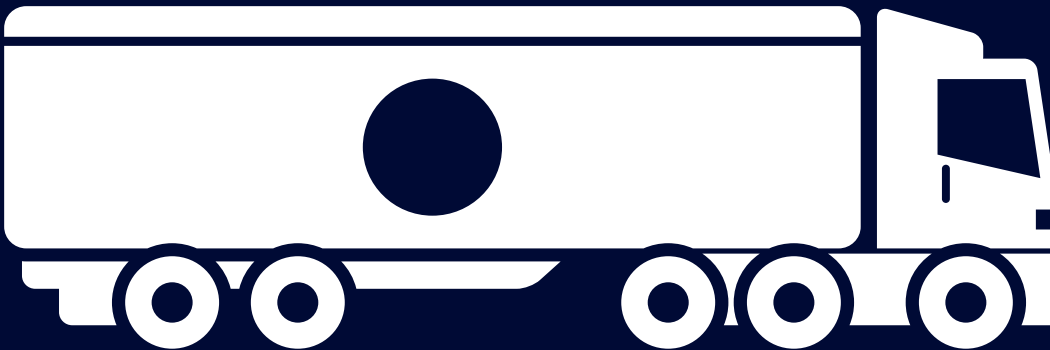
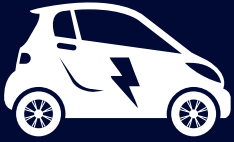




Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel



2018

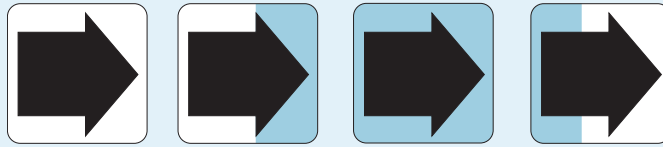
***CIPMM FLEET
MANAGEMENT
WORKSHOP***

***PARTNERSHIP
OPPORTUNITIES***

NOVEMBER 6-7, 2018

PILAR & POST HOTEL

NIAGARA-ON-THE-LAKE, ON



Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

BECOME THE **2018 CIPMM FLEET MANAGEMENT WORKSHOP** PARTNER AND TAKE ADVANTAGE OF THE EXCEPTIONAL MARKETING OPPORTUNITIES:


To increase your organization's profile and visibility in the
procurement and materiel management community

To spotlight your organization's products and services

To enhance your organization's image and reinforce branding
messages

To position your organization as a leader in the procurement
and materiel management community

To connect with the industry all in one place



**A VARIETY OF GREAT PARTNERSHIP
OPPORTUNITIES ARE AVAILABLE.
BOOK YOURS TODAY!**

1. PREMIER PARTNER - \$5,000

As a Premier Partner, you will play a key role in ensuring the success of not only the Workshop, but of CIPMM itself. Support to the Workshop represents an investment in the community. The Workshop offers the continued development of existing and future leaders, as well as the community in general, and plays an essential role in sustaining an effective workforce into the future.

THE PREMIER PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Title recognition as Premier Partner on the website, in the Program, in e-Zines, and on signage.
- Two Complimentary Workshop passes for your departmental representatives.
- Complimentary table top exhibit booth in the Trade Show area.
- Opportunity to address delegates as the Premier Partner at the Opening & Closing Remarks.
- Welcome note to delegates in the printed program (full page).
- Partner title of the Welcome Dinner & Shuttle.
- Opportunity to provide lanyards with your organization logo.
- Full page ad in the printed program.
- Public acknowledgement by Emcee at the Opening & Closing Remarks.
- On-site recognition throughout the Workshop via verbal announcements and on slides.
- Opportunity to submit an item for the delegate bags.

2. DINNER - \$2,000

The Dinner is the key event of the Workshop and a wonderful opportunity for guests to reconnect with colleagues and form industry relationships.

THE DINNER PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization name and logo is displayed on the signs placed on the tables.
- Full page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

3. WORKSHOP PROGRAM - **\$1,000**

Impressive visibility! Your organization logo will be printed on the 2018 CIPMM Fleet Management Workshop Program cover.

THE WORKSHOP PROGRAM PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on cover page of the Fleet Management Workshop program "This program was produced thanks to the generous support of <organization name/logo>."
- Full page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

4. FOUR NETWORKING BREAKS - **\$1,000**

The four networking breaks will offer a great opportunity for delegates to network while enjoying a variety of refreshments.

THE NETWORKING BREAKS PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo is displayed on the signs placed on the food tables during the breaks.
- Full page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

5. TABLE TOP EXHIBIT BOOTH - **\$700**

THE TABLE TOP EXHIBIT PACKAGE INCLUDES:

- One 6' table with drape, 2 chairs & 1 electrical outlet (upon request only)
- One day Workshop pass for one exhibit staff. (November 6)
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website with links to your organization.
- Opportunity to submit an item for the delegate bags.
- Opportunity to purchase 2 additional passes per day at \$150 per day.

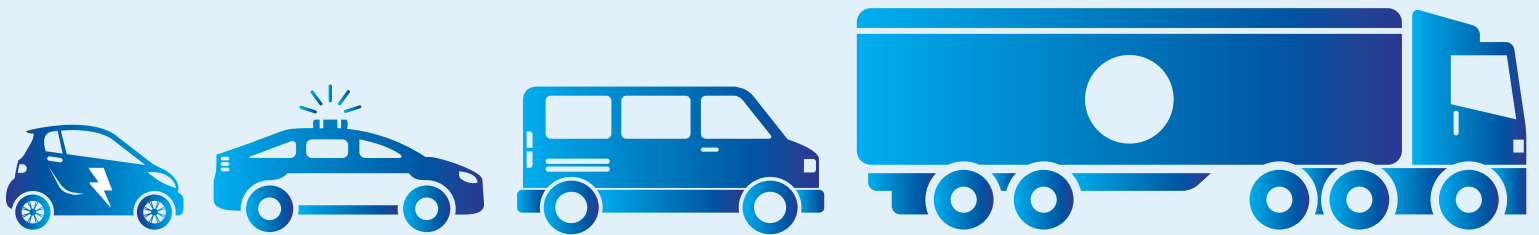
FLEET MANAGEMENT WORKSHOP

PROGRAM ADVERTISING

6. INSIDE COVER (ENGLISH AND FRENCH SECTIONS) – \$1,000

7. FULL PAGE AD – \$500

8. HALF PAGE AD – \$300





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PARTNERSHIP FORM

2018 CIPMM FLEET MANAGEMENT WORKSHOP

NOVEMBER 6-7, 2018

Pilar & Post Hotel, Niagara-On-The-Lake, ON

**PLEASE SUBMIT THE FORM BEFORE OCTOBER 5, 2018
TO RECEIVE ALL THE LISTED BENEFITS**

COMPANY INFORMATION

ORGANIZATION

CONTACT NAME

MAILING ADDRESS

CITY

PROVINCE

POSTAL CODE

COUNTRY

TEL

EMAIL

WEBSITE

PARTNERSHIP OPPORTUNITY

SELECTED OPPORTUNITY

ADDITIONAL COMMENTS

AMOUNT

METHOD OF PAYMENT GST#R134363936

Please complete, sign and date the registration form. Pay by cheque or credit card.

INVOICE ME ☐

CHEQUE ENCLOSED (MAKE CHEQUE PAYABLE TO: CIPMM C/O THE WILLOW GROUP)

AMERICAN EXPRESS ☐

MASTER CARD ☐

VISA ☐

CARD NUMBER

CCV

EXPIRY DATE

CARDHOLDER'S NAME

SIGNATURE

DATE

PARTNERSHIP CANCELLATION POLICY

No refund will be issued for cancellation requests received.

Return the completed form to CIPMM Fleet Management Workshop

1485 Laperriere Avenue, Ottawa, ON, K1Z 7S8

admin@cipmm-icagm.ca

Questions? Information?

Contact Camille Sherwood, CIPMM Fleet Management Workshop

Coordinator at (+1) 613-722-8796 x 216

camille.sherwood@thewillowgroup.com